

## Division 4: COMMUNICATION SKILLS

### Category 19: Special And Experiential Events

#### List of Winners

Title	Company	Entrant's Name
PIXELMASTER MASTER CLASS: ASUS ZenFone Mobile Photography Classes	ASUS Technology Philippines, Inc.	Leoren Grace G. Violan
Tawag ng Tanghalan sa E-Frequency: Creating the brand experience for employees	ABS-CBN Corporation	Kane Errol C. Choa
BASF Kids' Lab	BASF Philippines, Inc.	Michelle Santos
#1stJollibeeInUK: Setting Up Jollibee's First Store in London for Success	OGILVY PHILIPPINES - PULSE COMMUNICATIONS	Leah Huang
Jollibee Going Global: Making a Filipino Brand Matter in the Big Apple	Ogilvy Philippines – Pulse Communications	Leah M. Huang
Opening Jollibee Scarborough: Ensuring Success and Spreading Countless Joys in Toronto, Canada	Ogilvy Philippines – Pulse Communications	Leah M. Huang
Philippine Digital Convention 2018	PLDT Enterprise	Alessandra Z. Pineda
Heroes of Malampaya	Shell Philippines Exploration B.V. (SPEX)	TISHA SUSAN SUGUI
FWD Arctic Truck - Blazing a trail right outside your door	FWD Life Insurance Corporation	Roche Vandenberghe
12/12 Free Bee Day	Smart Communications, Inc.	Ramon R. Isberto
Jolly Hotdog EPIC Takeover	Jollibee Foods Corporation and Ripple8, Inc.	Cat Trivino and Robert Vito
The Launch of Jollibee Studios	Jollibee Foods Corporation and Ripple8, Inc.	Cat Trivino and Robert Vito
Bursting at the Seams: Philippine Detention Centers	Ayala Founda+on Inc	Celerina R. Amores
Creating Diverse Cultural Celebrations in Binondo at Lucky Chinatown's Asian Fest 2018	Megaworld Corporation	Tinay Magtira
Transforming the Venice Grand Canal into a Stage	Megaworld Corporations	Tinay Magtira
DISCOVER: 2018 Metrobank Art and Design Excellence (MADE) Awarding Ceremony and Exhibit Opening	METROBANKFOUNDATION,INC	ANICETOM.SOBREPEÑA
Welcome to Iloilo's Most Beautiful Mall The Festive Walk Mall Grand Launch	Megaworld Corporation	Tinay Magtira

The 10th IWA Efficient Urban Water Management Conference in Manila	Metro Pacific Water	Samantha Betia
Source 2018: A Vendor Conference, Exhibit, and Recognition Program	Maynilad Water Services, Inc	Arturo Celso D. Baranda
#CommitmentOnPassion: AXA Employee Christmas Bazaar	AXA Philippines	Jaspreet Kakar
7th Luminaries: Welcoming the Brightest Future, Today	Meralco	Renee Joy Basa
TNT Tropa Trip Summer Music Fest	Smart Communications, Inc	Ramon R. Isberto
Eastwood City's Enchanted Forest of Lights Launch	Megaworld Corporation	Tinay Magtira
A Gift for Lola Nancy: Jollibee's Grand Thank You for Hardworking Grandparents	Jollibee Foods Corporation	Arline Adeva
Jollibee's Grand Funko Pop Launch: Joy pops up at country's biggest comic con	Jollibee Foods Corporation	Arline Adeva
8th Jollibee Family Values Awards: Recognizing the Everyday Heroism of Filipino Families	Jollibee Foods Corporation	Arline Adeva
#BEEattheSummit: Jollibee sparks joy at Ad Summit Pilipinas 2018	Jollibee Foods Corporation	Arline Adeva
Finding Ways, Forging Futures: Promoting National Development Through Financial Inclusion	Comm&Sense	Toteng Tanglao
ILOMOCA Grand Launch	Megaworld Corporation	Tinay Magtira
Embracing the Natural Beauty of Motherhood with Johnson's® Baby	OGILVY PHILIPPINES-PULSE COMMUNICATIONS	LEAH HUANG
Game with the Brave with Honor Play	OGILVY PHILIPPINES - PULSE COMMUNICATIONS	LEAH HUANG
HALALAN 2019 IKAW NA BA: THE DZMM SENATORIAL CANDIDATES' INTERVIEW	ABS-CBN Corporation	Marah F. Capuyan
"UNLEASHED: DEFY ALL LIMITS" MVP ACADEMIC ACHIEVEMENT AWARDS 2018	MANILA ELECTRIC COMPANY	JEFFREY O. TARAYAO
Day of Courage	ALLIANZ PNB LIFE INSURANCE, INC.	ROSALYN MARTINEZ
Araw ng mga Lineman – A Tribute to Meralco's Modern Day Heroes	Meralco	Antonio Abuel Jr.
DZMM Kapamilya Day	ABS-CBN Corporation	Marah F. Capuyan
DZMM: Good Trip	ABS-CBN Corporation	Marah F. Capuyan

Where Movies Come Alive and Move You - The SM Cinema Reel to Real Campaign	ComCo Southeast Asia	Ferdinand Bondoy
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## Category 20: Communication For The Web

Title	Company	Entrant's Name
Insular Life Annual Report Microsite	Insular Life	Ana Maria R. Soriano
www.EastwoodNYE2019.com – Your Guide to the PH’s Biggest New Year’s Eve Party	Megaworld Corporation	Tinay Magtira
Pursuit of Passion	Avida Land Corp.	Ma. Theresa Tatco
Power Ideas Digital Campaign: Share Success, Push for Progress	Manila Electric Company (MERALCO)	Quinnie Ann Blanco
NBA Stream Squad	Ogilvy Philippines	Leah Huang
Ayala Land’s Design Your Tomorrow Today: Co-Creating A Sustainable Future With The Community	MRM//McCann	Joseph Benjamin de Joya
ESH Matters Portal: One Stop Shop Digital Solution for MERALCO’s Environment, Safety and Health Management System	MERALCO - Organizational Safety and Resiliency Office	Antonio Abuel
Pru Life UK’s PRUride PH 2018	Pru Life UK	Allan M. Tumbaga

## Category 21: Audio/Visual

Title	Company	Entrant's Name
Manila Bulletin #NoToFakeNews - 'Reverse'	Manila Bulletin Publishing Corporation	Francis Mark P. Dy
OMGeo Vlog Series: The Geothermal Effect	Energy Development Corporation & PAGEONE	Ron Jabal / Evangelist Tingson / John Frederick Cruz / Ricky Carandang
Sea Gypsies in the City: The Badjao Community in Lucena Documentary	TeaM Energy Corporation	Froilan Gregory Romualdez III
Sa Pagbasa, May Pag-Asa: Enabling the Imagination of Public School Children	Ogilvy and Mather Philippines, Inc.	Anna Michaela Palileo
The Diorama Experience (VR Project)	Ayala Foundation Inc.	Celerina R. Amores
MY DREAM ADVISOR: When Financial Advising Meets “Online Dating”	Sun Life Philippines	Donante Aaron Peji
Eastwood City's Walk Walk Walk Campaign Video	Megaworld Corporation	Tinay Magtira

Pag-IBIG Fund's Animated Explainer Videos	Pag-IBIG Fund	Atty. Kalin Lei Franco Garcia
#YourKindOfLove – Eastwood City’s Valentine Campaign	Megaworld Corporation	Tinay Magtira
#MayniLOVE Explainer Videos	Maynilad Water Services, Inc	Jennifer Rufo
“EPISODE 2: Mayni-LAD to the rescue!” Wastewater Video	Maynilad Water Services, Inc.	Jennifer Rufo
LearnSmart - Supporting Literacy through Mother Tongue-Based Apps	Smart Communications, Inc	Ramon R. Isberto
Be Brave: The Story of Far Eastern University	Far Eastern University	Atty. Gianna Montinola
Finding Ways, Forging Futures: Promoting National Development Through Financial Inclusion	BDO Unibank, Inc.	Ana Marie M. Reyes
Extraordinary Jobs	Metro Pacific Investments Corporation	Melody Del Rosario
Travel Smart with Kultoura	Smart Communications, Inc	Ramon R. Isberto
Scientist for the Filipino Rice Farmers: The Story of Dr. Orge	Manila Water Foundation	Reginald M. Andar
'The Future': An AVP Showcasing the New Chapters of Megaworld's Township Developments	Megaworld Corporation	Harold C. Geronimo
Hyperlapse for 1 Million Moviegoers: Showcasing the Township Lifestyle through High Quality Cinema Videos	Megaworld Corporation	Harold C. Geronimo

## Category 22: Social Media Programs

Title	Company	Entrant's Name
Smart Communities	Smart Communications, Inc.	Ramon R. Isberto
PAGEONE Avatars: Helping Cope with Depression Through A Digital Family	PAGEONE	Ron Jabal / Evangelist Tingson / John Frederick Cruz
Grabfood - Bringing You Home This Christmas	Oddefy Creative Inc	Jullius Jesse O. Pepino
Free Bee e-Grad Project	Smart Communications, Inc	Ramon R. Isberto
Sa Pagbasa, May Pag-Asa: Enabling the Imagination of Public School Children	Ogilvy and Mather Philippines, Inc.	Anna Michaela Palileo
Fall in Love Again with Jollibee's One True Pair Web Series	Jollibee Foods Corporation and Ripple8, Inc.	Cat Trivino and Robert Vito

14/29 Petsa de Peligro JolliSerye	Jollibee Foods Corporation and Ripple8, Inc.	Cat Trivino and Robert Vito
Citi - Right Card	Oddefy Creative Inc.	Julius Jesse Pepino
Meralco Typhoon Watch 2018	Meralco	CARYL KEITH V. CAPILA
"#MaynilLOVE for the Win" – A Campaign for Managing the Traffic Impact of Maynilad Projects	Maynilad Water Services, Inc	Jennifer Rufo
"Ang Pagbabalik ng Da Patapons" – Maynilad Wastewater Digital Campaign	Maynilad Water Services, Inc	Jennifer Rufo
Bagong Bayani	Metro Pacific Investements Corporation	Melody Del Rosario
Phoenix Pulse Fuel Masters "Winning Hearts for an Underdog Team"	Evident Communications	Cecile Dominguez Yujuico
Durex Premium Article – A Killer's Return Exposed	I.D.8 Inc.	Robert Vincent David
Red Ribbon makes red-letter days more special for everyone	Red Ribbon Bakeshop, Inc.	Kenneth C. Mariano
Extraordinary Jobs	Metro Pacific Investments Corporation	Melody Del Rosario
NBA Stream Squad	Ogilvy Philippines	Leah Huang
"Each Interaction Matters" Facebook Recruitment Campaign	Teleperformance Philippines	Marilyn Ventenilla

### Category 23: Publications

Title	Company	Entrant's Name
We Power H.E.L.P. CSR Magazine	PetroEnergy Resources Corporation (PERC)	Vanessa Peralta
"Beyond Excellence." 2018 Metrobank Foundation Outstanding Filipinos Souvenir Program	Metrobank Foundation, Inc.	ANICETO M. SOBREPEÑA
DM: The Final Tribute	DMCI Holdings, Inc.	Cherubim G. Ocampo-Mojica
Hard Hat newsletter	DMCI Holdings, Inc.	Cherubim G. Ocampo-Mojica
On the March: The Jesuits In The Philippines Since The Restoration	Mediawise Communcations, Inc. / Muse Books	Ramoncito Ocampo Cruz
ICTSI 2017 Sustainability Report	INTERNATIONAL CONTAINER TERMINAL SERVICES, INC.	NARLENE A. SORIANO
Avida Living	Avida Land Corp.	Maria Teresa A. Tatco
PNBlog: PNB's Internal E-Newsletter	Philippine National Bank	Leia Michelle Regala-Teodoro

HOT JOE Online	PLDT ENTERPRISE	ALESSANDRA Z. PINEDA
To Reach New Heights: 2017 Annual Report	Ayala Founda.on Inc.	Celerina R. Amores
Crescent Hopes: Bangsamoro Young Leaders Program—Leadership Communities	Ayala Founda.on Inc.	Celerina R. Amores
Megaworld Foundation @ 20	Megaworld Foundation	Dr. Francisco C. Canuto
Metro Pacific Investments Corporation 2017 Digital Sustainability Report	Metro Pacific Investements Corporation	Melody Del Rosario
Expanding Horizons: Maynilad 2017 Sustainability Report	Maynilad Water Services, Inc.	Roel S. Espiritu
Ripples, The Official Company Newsletter of Maynilad	Maynilad Water Services, Inc.	Jennifer Rufo
A Brilliant Past, An Even Brighter Future: Meralco and One Meralco Foundation 2017 Unified Annual Reports	Meralco	Ma. Teresita T. Bueno
PeopleAsia “People of the Year” December 2018- January 2019	Stargate Media Corp.	Joanne Rae Ramirez
Be A Play Champion – Unilab Foundation’s Play Advocacy Week Toolkit	ComCo Southeast Asia	Ferdinand L. Bondoy
Power Club: Powering Innovative Partnerships	Meralco	Precious Almendras
2017 Integrated Report: Enriching Relationships	Bank of the Philippine Islands (BPI)	Maria Theresa Marcial-Javier
LANDBANK 2018 calendar	Land Bank of the Philippines	Catherine Rowena B. Villanueva
PlayPH	TBWA/Santiago Mangada Puno	Alexandra Huang
Enriching the National Conversation on Financial Inclusion through the Inclusive Digital Finance Report	Voyager Innovations, Inc.	Nick Wilwayco
BCDA 2017 Annual Report: Stories that Redefined the Nation	Bases Conversion and Development Authority	Michelle San Juan-De Vera
20 Years of Empowering Connections: Semirara Mining and Power Corporation’s 2017 Integrated Annual Report	Semirara Mining and Power Corporation (SMPC)	Junalina S. Tabor

## Category 24: Writing

Title	Company	Entrant's Name
Balance: Philex Mining Corporation's 2017 Sustainability Report	Philex Mining Corporation	Danny Y. Yu
GOOD NIGHT, MR. GEORGE TY. I'LL SEE YOU IN THE MORNING	Metrobank Foundation, Inc.	ANICETO M. SOBREPENÁ