

DIVISION 1: COMMUNICATION MANAGEMENT
List of Winners

Entry No.	Entry Name	Category	Entrants Name	Company
1	InfraKamustahan: The AIC Virtual Townhall	Category 1: Internal Communication	Alyssa Virrey	Aboitiz - Aboitiz InfraCapital
2	Work Well Program	Category 1: Internal Communication	Kenneth Yu	Allianz PNB Life
3	Camp COMCO House Wars - The Force of Learning in New PR and Smart Social	Category 1: Internal Communication	Ferdinand L. Bondoy	COMCO Southeast Asia
4	Igniting the Alumni Culture – The Camp COMCO Alumni Society	Category 1: Internal Communication	Ferdinand L. Bondoy	COMCO Southeast Asia
5	COVIDCOMMS 2021 - Mega Summer Ventures Version 2.0	Category 1: Internal Communication	DR. FRANCISCO C. CANUTO	MEGAWORLD FOUNDATION, INC.
6	COVIDCOMMS 2021: #AyokoMagViral: A Meralco internal campaign against COVID-19	Category 1: Internal Communication	Daphne R. Doroja	Manila Electric Company (MERALCO)
7	Celebrating the Alumni Culture - The Camp COMCO Alumni Society Unity Games	Category 1: Internal Communication	Ferdinand L. Bondoy	COMCO Southeast Asia
8	COVID COMMS 2021: #WorthTheShot Concentrix PH Vaccination Program	Category 1: Internal Communication	Hanica Jane Pacis	Concentrix CVG Philippines, Inc.
9	COVIDCOMMS 2021: Stronger Together - Eastern Communications COVID-19 Task Force	Category 1: Internal Communication	Eastern Communications and COMCO Southeast Asia	Eastern Communications and COMCO Southeast Asia
10	COVIDCOMMS 2021: Getting the JAB done: The Pag-IBIG Fund Employee Vaccination Drive	Category 1: Internal Communication	Atty. Robert John S. Cosico	Home Development Mutual Fund (Pag-IBIG Fund)
11	Biyaheng Meralco: A Virtual Townhall with our CEO	Category 1: Internal Communication	Daphne R. Doroja	Manila Electric Company (MERALCO)
12	COVIDCOMMS 2021: Ka-Cebuana COVID-19 HealthWatch: A Helpful and Timely Guide for Employees in the Time of Pandemic	Category 1: Internal Communication	Jean Henri Lhuillier	PJ Lhuillier Inc.
13	#WeCareForOurPeople by PLDT Global	Category 1: Internal Communication	Cathy Yang	PLDT and Smart
14	COVIDCOMMS 2021: UNABAKUNA Vaccination Campaign for Thrillmakers	Category 1: Internal Communication	Jose Edwiniel Guilas	Resorts World Manila (Travellers International Hotel Group, Inc.)
15	COVIDCOMMS 2020-2021: TELEPERFORMANCE COVID-19 Microsite	Category 1: Internal Communication	Marilyn Romero-Ventenilla	Teleperformance Philippines
16	The 2021 #HappyHere campaign: Revving up team member engagement at TELUS International Philippines	Category 1: Internal Communication	Pia Barbarra Gajasan	TELUS International Philippines
17	AXA "People-First" Programs	Category 2: Employee Engagement	Catherine Holley-Ordon/ AXA Philippines	AXA Philippines
18	COVIDCOMMS 2021 - Rice Together: Megaworld Foundation Community Pantry	Category 2: Employee Engagement	DR. FRANCISCO C. CANUTO	MEGAWORLD FOUNDATION, INC.
19	[COVIDCOMMS 2021] Honoring Our MPIC Heroes: Recognizing the True MVPs of the Covid-19 Pandemic	Category 2: Employee Engagement	Melody M. Del Rosario	Metro Pacific Investments Corporation
20	COVIDCOMMS2021: "The Great Leap," a Pandemic Employee Engagement Program of Metrobank Foundation, Inc.	Category 2: Employee Engagement	Aniceto M. Sobrepeña	Metrobank Foundation, Inc.
21	Republic Cement's TIBAY Innovation Program: Generating Ideas and Generating Savings	Category 2: Employee Engagement	John Frederick Cruz	PAGEONE
22	Families and Communities: Stronger Together	Category 2: Employee Engagement	Cathy Yap-Yang	PLDT and Smart

23	2021 AXA Employee Week: One AXA Powering Through	Category 2: Employee Engagement	Catherine Holley-Ordonana/ AXA Philippines	AXA Philippines
24	MWPV People Engagement Program	Category 2: Employee Engagement	Nestor Eric "Jeric" T. Sevilla Jr	Manila Water Philippine Ventures
25	Green Thumbs-up!: Megaworld Foundation E-Planting Activity	Category 2: Employee Engagement	DR. FRANCISCO C. CANUTO	MEGAWORLD FOUNDATION, INC.
26	COVIDCOMMS 2021 Ogilvy Philippines: Promoting Employee Health, Well-Being and Productivity in Lockdown through Agile Communication	Category 2: Employee Engagement	Leah M. Huang	Ogilvy & Mather Philippines, inc.
27	COVIDCOMMS2021: RECOVER: Republic Cement's COVID Eradication Response	Category 2: Employee Engagement	John Frederick Cruz	PAGEONE
28	EDC@45: Forging Regenerative Partnerships with Positive Impact	Category 2: Employee Engagement	John Frederick Cruz	PAGEONE
29	The 2021 #HappyHere campaign: Revving up team member engagement at TELUS International Philippines	Category 2: Employee Engagement	Pia Barbarra Gajasan	TELUS International Philippines
30	PLDT & Smart Mind Your Health: An Integrated Mental Health Support Program for Employees	Category 3: Human Resources and Benefits Communication	Cathy Yap-Yang	PLDT and Smart
31	PLDT & Smart Wellness Revolution: Promoting Holistic Employee Wellness	Category 3: Human Resources and Benefits Communication	Cathy Yap-Yang	PLDT and Smart
32	1Q TPbot: The World's First Smart 1Question Job Interview Bot (TPin3)	Category 3: Human Resources and Benefits Communication	Marilyn Romero-Ventenilla	Teleperformance Philippines
33	Roots of Health's Behavioral Interventions for Primary Teenage Pregnancy Prevention in Palawan	Category 4: Change Communication	Nikki Lizarondo	AHA! Behavioral Design
34	Project STREAM Change Management Program	Category 4: Change Communication	Jennifer C. Rufo	Maynilad Water Services, Inc.
35	Electric Motorcycle Deployment for MERALCO Business Center Field Representatives	Category 4: Change Communication	Jose Antonio T. Valdez	Manila Electric Company (MERALCO)
36	Transforming the Business: Phoenix's Journey to Digitalization	Category 4: Change Communication	Scott James Roxas	Phoenix Petroleum Philippines, Inc.
37	Financial Inclusion and Social Responsibility: How Cebuana Lhuillier's Iponaryo Program Bridges the Gap Among Underbanked Filipinos	Category 4: Change Communication	Jean Henri Lhuillier	PJ Lhuillier Inc.
38	Concentrix PH Bank Harmonization Project	Category 4: Change Communication	Hanica Jane Pacis	Concentrix CVG Philippines, Inc.
39	Safety First: Empowering Enterprises to Fight an Invisible Enemy	Category 5: Safety Communication	Jose Antonio T. Valdez	Manila Electric Company (MERALCO)
40	COVIDCOMMS 2021: Navigating New Ways of Working in the Better Normal through the SAFEwork Campaign	Category 5: Safety Communication	Nick Wilwayco	PayMaya Philippines, Inc.
41	COVIDCOMMS: Healthier WE is My Priority	Category 5: Safety Communication	Avida Land	Avida Land Corp.
42	Alisto Amigo Slips, Trips, and Falls (STF) Prevention Campaign	Category 5: Safety Communication	Narlene A. Soriano	International Container Terminal Services, Inc.
43	COVIDCOMMS2021: RECOVER: Republic Cement's COVID Eradication Response	Category 5: Safety Communication	John Frederick Cruz	PAGEONE
44	PLDT and Smart Cyber Security Awareness Campaign: Instilling and championing online safety through employee empowerment	Category 5: Safety Communication	Catherine Yap-Yang	PLDT and Smart
45	MANAGING CRISIS AND RISK: SENIOR EXECUTIVES TRAINING PROGRAM	Category 6: Leadership Communication	John Frederick Cruz	PAGEONE
46	Adobo Talks: The Business of Creativity by adobo Magazine showcases the innovation of creativity in COVID-19's digital era	Category 7: Marketing, Advertising and Brand Communication	Samantha Beltran	adobo Magazine
47	COVIDCOMMS 2021: FESTIVAL OF LIGHTS: VIRTUAL EDITION 2020	Category 7: Marketing, Advertising and Brand Communication	CHRISSEY ROA	AYALA LAND INC.
48	Sarangani Bay's #IsdaBest	Category 7: Marketing, Advertising and Brand Communication	Aresti Tanglao	Comm&Sense Inc

49	Department of Tourism's "Balikan ang Pilipinas" Campaign	Category 7: Marketing, Advertising and Brand Communication	Anna Chua-Norbert	DDB Group Philippines
50	Our Sea, Our Story: The Philippine International Dive Expo (PHIDEX) 2021	Category 7: Marketing, Advertising and Brand Communication	Anna Chua-Norbert	DDB Group Philippines
51	The New 'PNB Digital App' Launch Campaign	Category 7: Marketing, Advertising and Brand Communication	Ela F. Chua	DDB-Optimax Communications Group
52	COVIDCOMMS 2021: Fearless 2021- Navigating the now normal with Eastern Communications	Category 7: Marketing, Advertising and Brand Communication	Eastern Communications and COMCO Southeast Asia	Eastern Communications and COMCO Southeast Asia
53	Spreading the gospel of proper handwashing	Category 7: Marketing, Advertising and Brand Communication	Abigail L. Ho-Torres	Maynilad Water Services, Inc.
54	Safer and Happier Outdoors at Megaworld Lifestyle Malls	Category 7: Marketing, Advertising and Brand Communication	Kristina M. Villanueva	Megaworld Corporation - Megaworld Lifestyle Malls
55	Biyaheng South: MPT South's Tourism Digital Marketing Campaign	Category 7: Marketing, Advertising and Brand Communication	Maria Teresa V. Capistrano	Metro Pacific Tollways South Management Corporation
56	COVIDCOMMS 2021: Boomer VS Zoomer 2.0 (Mother's Day Video)	Category 7: Marketing, Advertising and Brand Communication	James Lim & Joana Lagurin	NutriAsia
57	Goodbuy 2020	Category 7: Marketing, Advertising and Brand Communication	Jam Fradejas	NutriAsia
58	Launching the All-New Ford Territory in a Highly Competitive SUV Market	Category 7: Marketing, Advertising and Brand Communication	Leah Huang	Ogilvy & Mather Philippines, inc.
59	MILO Home Court – Enabling parents to continue their kid's champion journey at home	Category 7: Marketing, Advertising and Brand Communication	Leah M. Huang	Ogilvy & Mather Philippines, inc.
60	Dove #WashWithCare	Category 7: Marketing, Advertising and Brand Communication	Katrina De Guzman	Ogilvy & Mather Philippines, inc.
61	COVIDCOMMS 2021: PascualLOVE: PascualLab's 75th Anniversary Campaign	Category 7: Marketing, Advertising and Brand Communication	Marianne Ferrer de Vera	Pascual Laboratories, Inc.
62	Sky Rocket impact by unlimited data through Smart Bro Rocket SIMs and Unlidata 499	Category 7: Marketing, Advertising and Brand Communication	Cathy Yap-Yang	PLDT and Smart
63	#BFF BEYOND FIBER Forever	Category 7: Marketing, Advertising and Brand Communication	Cathy Yang	PLDT and Smart
64	Be Better with Double Giga	Category 7: Marketing, Advertising and Brand Communication	Cathy Yap-Yang	PLDT and Smart
65	Smart Prepaid: This Is Us Campaign	Category 7: Marketing, Advertising and Brand Communication	Cathy Yap-Yang	PLDT and Smart
66	Smart Signature with Netflix	Category 7: Marketing, Advertising and Brand Communication	Catherine Y. Yang	PLDT and Smart
67	Smart+BTS: Live Your Passion with Purpose	Category 7: Marketing, Advertising and Brand Communication	Cathy Yap-Yang	PLDT and Smart
68	TNT 'Yan ang Pinoy: Ignite Pinoy Pride among Kabataang Pinoy	Category 7: Marketing, Advertising and Brand Communication	Cathy Yap-Yang	PLDT and Smart
69	#MasadyaDiri: Establishing TELUS International Philippines' #happyhere culture and reputation in the Ilonggo workforce	Category 7: Marketing, Advertising and Brand Communication	Pia Barbarra Gajasan	TELUS International Philippines
70	toktok's omnichannel launch campaign	Category 7: Marketing, Advertising and Brand Communication	Jonathan So and Carlito Macadangdang	toktok
71	I Choose BDO: COVID stories and BDO's 'We Find Ways'	Category 7: Marketing, Advertising and Brand Communication	Anamarie M. Reyes	BDO Unibank

72	Blazing Sapphire: The COMCO Southeast Asia Year-Long 5th Anniversary Celebration	Category 7: Marketing, Advertising and Brand Communication	Ferdinand L. Bondoy	COMCO Southeast Asia
73	COVIDCOMMS2021: Protection That is Real - The Defensil Be Safe Now Campaign	Category 7: Marketing, Advertising and Brand Communication	Ferdinand L. Bondoy	COMCO Southeast Asia
74	Dear Survivor: The COMCO Southeast's Asia Write to Ignite Blogging Project Season 2	Category 7: Marketing, Advertising and Brand Communication	Ferdinand Bondoy	COMCO Southeast Asia
75	Meaningful Storytelling: The COMCO Southeast Asia Brand Evolution	Category 7: Marketing, Advertising and Brand Communication	Ferdinand L. Bondoy	COMCO Southeast Asia
76	PhilCare Home Care Services	Category 7: Marketing, Advertising and Brand Communication	Aresti Tanglao	Comm&Sense Inc
77	PhilCare's Mindscapes	Category 7: Marketing, Advertising and Brand Communication	Aresti Tanglao	Comm&Sense Inc
78	Philippine Deposit Insurance Corporation's "Maniguro, Magbangko" Campaign	Category 7: Marketing, Advertising and Brand Communication	Anna Chua-Norbert	DDB Group Philippines
79	15K@15 - I Am DivinaLaw	Category 7: Marketing, Advertising and Brand Communication	Cheer Mae V. Ecarma	Divina Law Offices (DivinaLaw)
80	Strong Connection Within Reach: Eastern Communications' Via Eastern Expansion Campaign	Category 7: Marketing, Advertising and Brand Communication	Eastern Communications and COMCO Southeast Asia	Eastern Communications and COMCO Southeast Asia
81	Going Hyperlocal: JobStreet's Microsite Launch	Category 7: Marketing, Advertising and Brand Communication	JobStreet Philippines / COMCO Southeast Asia	JobStreet Philippines / COMCO Southeast Asia
82	Manulife HealthFlex	Category 7: Marketing, Advertising and Brand Communication	Melissa Henson	Manulife Philippines
83	Pay Your Way: Maynilad's digital payment push	Category 7: Marketing, Advertising and Brand Communication	Abigail L. Ho-Torres	Maynilad Water Services, Inc.
84	harlan + holden – Reintroducing the brand to a younger, cooler audience	Category 7: Marketing, Advertising and Brand Communication	Leah M. Huang	Ogilvy & Mather Philippines, inc.
85	Comfort Care Co-lab: Making Clothes Care Fashionable in the New Normal	Category 7: Marketing, Advertising and Brand Communication	Ange Nuñez	Ogilvy & Mather Philippines, inc.
86	Makasama Ngayong Pasko	Category 7: Marketing, Advertising and Brand Communication	Ange Nuñez	Ogilvy & Mather Philippines, inc.
87	Kentucky Fried Crossing	Category 7: Marketing, Advertising and Brand Communication	Leah M. Huang	Ogilvy & Mather Philippines, inc.
88	PAGEONE GROUP: ACHIEVING BRAND LOVE IN PH AND ABROAD	Category 7: Marketing, Advertising and Brand Communication	John Frederick Cruz	PAGEONE
89	PayMaya: Online Payment Gateway of MSMEs in the Philippines	Category 7: Marketing, Advertising and Brand Communication	Nick Wilwayco	PayMaya Philippines, Inc.
90	PayMaya: Unlocking the Digital Life of Filipinos through a Superior Fintech Experience	Category 7: Marketing, Advertising and Brand Communication	Nick Wilwayco	PayMaya Philippines, Inc.
91	Diskarteng Pinoy, Diskarteng Free Bee	Category 7: Marketing, Advertising and Brand Communication	Cathy Yang	PLDT and Smart
92	Hyperscaler Campaign	Category 7: Marketing, Advertising and Brand Communication	Cathy Yang	PLDT and Smart
93	Smart 5G	Category 7: Marketing, Advertising and Brand Communication	Lloyd R. Manaloto	PLDT and Smart
94	Tech Talk on Demand	Category 7: Marketing, Advertising and Brand Communication	Cathy Yang	PLDT and Smart

95	TNT Giga K-Video	Category 7: Marketing, Advertising and Brand Communication	Cathy Yap-Yang	PLDT and Smart
96	TNT Giga Mania: GIGA-ginhawa ka sa GIGA MANIA	Category 7: Marketing, Advertising and Brand Communication	Cathy Yap-Yang	PLDT and Smart
97	TNT Nasa Saya 'Yan	Category 7: Marketing, Advertising and Brand Communication	Cathy Yap-Yang	PLDT and Smart
98	PMFTC Corporate Rebranding	Category 7: Marketing, Advertising and Brand Communication	Dave Gomez	PMFTC Inc.
99	Johnson's Baby Cottontouch #YourTouchProtects IMC: Growing the brand's Newborn Business with Johnson's Cottontouch	Category 7: Marketing, Advertising and Brand Communication	Stephannie Kate T. Lu	Pulse Communications / Under Ogilvy Group
100	COVIDCOMMS2021 Fitting the Bill - Meralco makes paying bills easier with the Customer Account Number	Category 8: Customer Relations	Jose Antonio Valdez	Manila Electric Company (MERALCO)
101	Now Is A Good Time Webinar Series	Category 8: Customer Relations	Kristina M. Villanueva	Megaworld Corporation - Megaworld Lifestyle Malls
102	MERALCO POWER UP LIVE: EMPOWERING BUSINESS CUSTOMERS AMIDST THE PANDEMIC	Category 8: Customer Relations	Christine Cancino	Manila Electric Company (MERALCO)
103	Safeguard the Economy at All Costs Waiving Energy Demand Charge	Category 8: Customer Relations	Jose Antonio T Valdez	Manila Electric Company (MERALCO)
104	Eats A Hack	Category 8: Customer Relations	James Lim/Joana Lagurin	NutriAsia
105	Mang Tomas Macho Rap	Category 8: Customer Relations	Pau Baloro/ Sol Jacinto	NutriAsia
106	Avida Virtual Turnover Process	Category 8: Customer Relations	Avida Land	Avida Land Corp.
107	Safety Programs against Covid-19 for Communities	Category 8: Customer Relations	Avida Land	Avida Land Corp.
108	Atin Ang Paskong Ito, Kapatid: The Longest Network Christmas Campaign in TV5 History	Category 8: Customer Relations	Peter Edward Dizon	Cignal TV
109	COVIDCOMMS 2021: E-Huddle Series and Transcendence Summit - Championing Digital Transformation amid the Pandemic	Category 8: Customer Relations	Eastern Communications and COMCO Southeast Asia	Eastern Communications and COMCO Southeast Asia
110	Strong Connection Within Reach: Eastern Communications' Via Eastern Expansion Campaign	Category 8: Customer Relations	Eastern Communications and COMCO Southeast Asia	Eastern Communications and COMCO Southeast Asia
111	COVIDCOMMS 2021 MakatiMed Pregnancy & Beyond Program	Category 8: Customer Relations	Shieyl L. Aranas	Makati Medical Center
112	Hunat Virtual Marathon for the Dumaguete Watershed	Category 8: Customer Relations	Samantha Betia	Metro Pacific Water
113	Para sa customer, only Da Best: Serving Delightful Customer Experience in FamilyMart	Category 8: Customer Relations	Rosaminda Dimarucut	Phoenix Petroleum Philippines, Inc.
114	Smart Gigamania 2020	Category 8: Customer Relations	Cathy Yap-Yang	PLDT and Smart
115	COVIDCOMMS 2021: Dear Survivor: The COMCO Southeast's Asia Write to Ignite Blogging Project Season 2	Category 9: Media Relations	Ferdinand Bondoy	COMCO Southeast Asia
116	#TBFREEPH Journalism Fellowship Grant for TB Coverage in the Philippines	Category 9: Media Relations	Cecile Dominguez-Yujuico	Evident
117	McKinley Hill Float-in Cinema	Category 9: Media Relations	Kristina M. Villanueva	Megaworld Corporation - Megaworld Lifestyle Malls
118	In the Heart of MPIC: Nation-Building and Uplifting the Lives of Every Filipino	Category 9: Media Relations	Melody M. Del Rosario	Metro Pacific Investments Corporation
119	2021 PhilCare Wellness Index: The Philippine Roadmap to the Next Normal	Category 9: Media Relations	Aresti Tanglao	Comm&Sense Inc
120	Drawing on the Power of Quad Media and Good Media Relations to Effectively Educate and Encourage GSIS Pensioners on Online APIR	Category 9: Media Relations	Mercedita Irene D. Tayag	Government Service Insurance System (GSIS)
121	Arrival of LRT-1 4th Generation Trains	Category 9: Media Relations	Jacqueline Gorospe	Light Rail Manila Corporation
122	Ensuring our Stakeholders are Informed Despite Social Distancing: The Quarterly Meralco Operating and Financial Media Briefings	Category 9: Media Relations	Agapito "Joe" R. Zalzarriaga	Manila Electric Company (MERALCO)
123	Putting Things in Perspective: Meralco Communicates the Upward Trend of Power Rates in 2021	Category 9: Media Relations	Agapito "Joe" R. Zalzarriaga	Manila Electric Company (MERALCO)

124	HISTORY MADE: MREIT's etches name in PSE history books with simultaneous bell ringing in multiple locations on its listing day	Category 9: Media Relations	HAROLD C. GERONIMO	Megaworld Corporation
125	Eastwood City Drive-Thru Pet Blessing	Category 9: Media Relations	Kristina M. Villanueva	Megaworld Corporation - Megaworld Lifestyle Malls
126	THE VIRTUAL PRESSER	Category 9: Media Relations	Jusan Vincent Arcena	PRESIDENTIAL COMMUNICATIONS OPERATIONS OFFICE
127	Pay Yourself First: Bridging the Gap Between Financial Literacy and Employee Wellbeing	Category 10: Community Relations	Catherine Holley-Ordona/ AXA Philippines	AXA Philippines
128	Community Markets at Megaworld Lifestyle Malls	Category 10: Community Relations	Kristina M. Villanueva	Megaworld Corporation - Megaworld Lifestyle Malls
129	Greenhouse at Village Square Alabang	Category 10: Community Relations	Kristina M. Villanueva	Megaworld Corporation - Megaworld Lifestyle Malls
130	COVIDCOMMS 2021: HomeSchool	Category 10: Community Relations	James Lim and Joana Lagurin	NutriAsia
131	ecoloop: Addressing the Philippines' Waste Management Crisis through Co-Processing	Category 10: Community Relations	John Frederick Cruz	PAGEONE
132	INLIFE SHEROES DIGITAL BAZAAR - BIDA ANG PINAY	Category 10: Community Relations	Abigail Magtibay	The Insular Life Assurance Company Ltd.
133	DivinaLaw 2020 Pandemic Webinar Series	Category 10: Community Relations	Cheer Mae V. Ecarma	Divina Law Offices (DivinaLaw)
134	HEP-Powering-Up Communities Amidst the Pandemic	Category 10: Community Relations	Jeffrey O. Tarayao Michael J. Del Rosario	Manila Electric Company (Meralco)
135	DRAYBERKS: A HYBRID ROAD SAFETY EDUCATION CAMPAIGN	Category 10: Community Relations	Maria Teresa V. Capistrano	Metro Pacific Tollways South Management Corporation
136	EDC: Powering the flight of the Philippine Eagle	Category 10: Community Relations	John Frederick Cruz	PAGEONE
137	Creating Safe Spaces: Positive use of social media to promote mental health and wellbeing in General Santos City	Category 10: Community Relations	Catherine Yap-Yang	PLDT and Smart
138	COVIDCOMMS 2021: Boosting the Job Market through JobStreet's Government Virtual Career Fairs	Category 11: Government Relations and Public Affairs	JobStreet Philippines / COMCO Southeast Asia	COMCO Southeast Asia
139	LEAD Program: PayMaya powers LGUs to build a digital-first community	Category 11: Government Relations and Public Affairs	Nick Wilwayco	PayMaya Philippines, Inc.
140	Department of Health's "RESBAKUNA: Kasangga ng Bida" Campaign	Category 12: Governmental Communications	Anna Chua-Norbert	DDB Group Philippines
141	COVIDCOMMS 2021 – DOH-HPB & AHA! BD's Address the Stress: Mental Health Nudges for Public Health Care Workers in Government-run Hospitals	Category 12: Governmental Communications	Nikki Lizarondo	AHA! Behavioral Design
142	Building the Philippines' international gateway: A public relations campaign on the Clark International Airport	Category 12: Governmental Communications	Leilani Barlongay Macasaet	Bases Conversion and Development Authority
143	Konektado Tayo: Bridging the Parent-Teen Communication Gap	Category 12: Governmental Communications	Cecile Dominguez-Yujuico	EVIDENT
144	The Pag-IBIG MP2 Savings: Preparing Filipino Workers for a Better Tomorrow	Category 13: Financial Communication and Investor Relations	Karin-Lei N. Franco-Garcia	Home Development Mutual Fund (Pag-IBIG Fund)
145	PSBank Financial Literacy Campaigns - Be Aware and Good to Know	Category 13: Financial Communication and Investor Relations	Johanna B. Salvador	Philippine Savings Bank (PSBank)
146	#SafePH Disaster Preparedness Caravan: Helping Build Disaster-Resilient Communities	Category 14: Issues Management and Crisis Communication	Cathy Yap-Yang	PLDT and Smart
147	Better Today for Kids: Championing Children's Rights and Safety in the Digital World	Category 14: Issues Management and Crisis Communication	Cathy Yap-Yang	PLDT and Smart

148	CovidComms 2021: PLDT & Smart COVID Warrior	Category 14: Issues Management and Crisis Communication	Cathy Yap-Yang	PLDT and Smart
149	COVIDCOMMS 2021: Stop COVID Deaths Webinar Series: Capturing the Oral History of the Management and Treatment of COVID-19 in the Philippines	Category 14: Issues Management and Crisis Communication	Elena E. Pernia	University of the Philippines System
150	MERALCO: PROVIDING CONSUMERS THE POWER DURING SUMMER	Category 14: Issues Management and Crisis Communication	AGAPITO "JOE" R. ZALDARRIAGA	Manila Electric Company (MERALCO)
151	Unwavering Service and 'Malasakit': Crisis Communication amidst the May-June 2021 Power Shortage and Pandemic	Category 14: Issues Management and Crisis Communication	Agapito "Joe" R. Zaldarriaga	Manila Electric Company (MERALCO)
152	Effects of Typhoon Ulysses on Maynilad Operations	Category 14: Issues Management and Crisis Communication	Jennifer C. Rufo	Maynilad Water Services, Inc.
153	MANAGING CRISIS AND RISK: SENIOR EXECUTIVES TRAINING PROGRAM	Category 14: Issues Management and Crisis Communication	John Frederick Cruz	PAGEONE
154	Allianz Ride Safe	Category 15: Corporate Social Responsibility	Kenneth Yu	Allianz PNB Life
155	Kaisa sa Kabuhayan: Aplaya Sardines Enterprise with Atimonan Fisherfolks COVID-19 Pandemic Developments	Category 15: Corporate Social Responsibility	Jester R. Querubin	Atimonan One Energy, Inc.
156	Kaisa sa Kalusugan radio health program	Category 15: Corporate Social Responsibility	Philip Nessander F. Santander	Atimonan One Energy, Inc.
157	Alagang AyalaLand Community Engagement Program	Category 15: Corporate Social Responsibility	Suzette P. Naval	Ayala Land, Inc.
158	COVIDCOMMS 2021: Dear Survivor: The COMCO Southeast's Asia Write to Ignite Blogging Project Season 2	Category 15: Corporate Social Responsibility	Ferdinand Bondoy	COMCO Southeast Asia
159	COVIDCOMMS2021: Pagsulong ng Pamilyang Pilipino sa Panahon ng Pagbabago: The First-Ever Filipino Family WellBeing Virtual Conference	Category 15: Corporate Social Responsibility	Ferdinand L. Bondoy	COMCO Southeast Asia
160	Eat Out and Help Out	Category 15: Corporate Social Responsibility	Kristina M. Villanueva	Megaworld Corporation - Megaworld Lifestyle Malls
161	MPIF's Mangrove Propagation and Information Center in Cordova, Cebu	Category 15: Corporate Social Responsibility	Melody M. Del Rosario	Metro Pacific Investments Foundation
162	[COVIDCOMMS 2021] Puhunang Pangkabuhayan: MPIC's Road-to-Recovery Program	Category 15: Corporate Social Responsibility	Melody M. Del Rosario	Metro Pacific Investments Foundation
163	[COVIDCOMMS 2021] Bayan, Tanim! MPIF promotes food security during the pandemic	Category 15: Corporate Social Responsibility	Melody M. Del Rosario	Metro Pacific Investments Foundation
164	Global Handwashing Day PH Dance Challenge	Category 15: Corporate Social Responsibility	Samantha Betia	Metro Pacific Water
165	2021 Metrobank Foundation Outstanding Filipinos	Category 15: Corporate Social Responsibility	Aniceto M. Sobrepeña	Metrobank Foundation, Inc.
166	EcoStation and Select & Collect	Category 15: Corporate Social Responsibility	James Lim/Joana Lagurin	NutriAsia
167	A Regenerative Environment with EDC's Biodiversity Conservation and Monitoring Program	Category 15: Corporate Social Responsibility	John Frederick Cruz	PAGEONE
168	COPING WITH YOUTH DEPRESSION THROUGH DIGITAL AVATARS	Category 15: Corporate Social Responsibility	PAGEONE	PAGEONE
169	ecoloop: Addressing the Philippines' Waste Management Crisis through Co-Processing	Category 15: Corporate Social Responsibility	John Frederick Cruz	PAGEONE
170	STATUS IN A RELATIONSELF: FIGHTING THE STIGMA ON PEOPLE WITH MENTAL HEALTH ISSUES	Category 15: Corporate Social Responsibility	PAGEONE	PAGEONE

171	Better Today Conversations	Category 15: Corporate Social Responsibility	Cathy Yap-Yang	PLDT and Smart
172	CYBERSMART: Enlisting Cybersecurity Warriors to Build a Better Cyber World for All	Category 15: Corporate Social Responsibility	Cathy Yap-Yang	PLDT and Smart
173	Clean and Dry Plastic Discards to Ecobricks	Category 15: Corporate Social Responsibility	Avida Land	Avida Land Corp.
174	Stop Bite Market! Market!	Category 15: Corporate Social Responsibility	Shaena Manzano	Ayala Malls Market! Market!
175	COVIDCOMMS 2021: Igniting Social Good: The COMCO Southeast Asia and World Vision Cause Marketing for Good Initiative	Category 15: Corporate Social Responsibility	Ferdinand L. Bondoy	COMCO Southeast Asia
176	Ridge To Reef	Category 15: Corporate Social Responsibility	Jeremiah Mari E. Diana	Dole Philippines, Inc.
177	2021 Bags of Blessing	Category 15: Corporate Social Responsibility	Aniceto M. Sobrepeña	GT Foundation, Inc.
178	COVIDCOMMS 2021 MakatiMed Healthy Normal Campaign	Category 15: Corporate Social Responsibility	Shieyl L. Aranas	Makati Medical Center
179	COVIDCOMMS 2021_From the Farmers to Frontliners and Marginalized: Invigorating the Livelihood of Farmers	Category 15: Corporate Social Responsibility	Grace Noche	Manila Electric Company (MERALCO)
180	Meralco One for Trees: Helping Farmers Survive the Pandemic through Sustainable Reforestation	Category 15: Corporate Social Responsibility	JEFFREY O. TARAYAO	Manila Electric Company (MERALCO)
181	Peso Smart	Category 15: Corporate Social Responsibility	Melissa Henson	Manulife Philippines
182	COVIDCOMMS 2021 - Connect2Connect: Nurturing Megaworld Scholars through Digital Transformation in the New Normal	Category 15: Corporate Social Responsibility	DR. FRANCISCO C. CANUTO	MEGAWORLD FOUNDATION, INC.
183	The MVP Group's Tuloy Pa Rin Ang Pasko Movement	Category 15: Corporate Social Responsibility	Melody Del Rosario	Metro Pacific Investments Foundation
184	[COVIDCOMMS 2021] #SalamatMgaMVPs	Category 15: Corporate Social Responsibility	Melody M. Del Rosario	Metro Pacific Investments Foundation
185	Nestlé PH: Tackling Climate Change Here and Now Towards a Net Zero Future	Category 15: Corporate Social Responsibility	John Frederick Cruz	Nestlé Philippines
186	Nestlé Philippines collects over 31.5 million kilos of Plastic Waste and Continues to Inspire the Right Behaviors for the Planet	Category 15: Corporate Social Responsibility	John Frederick Cruz	Nestlé Philippines
187	Nestlé Philippines Kasambahay ng Magkakapeng Pilipino Towards Sustainable and Profitable Coffee Farming	Category 15: Corporate Social Responsibility	John Frederick Cruz	Nestlé Philippines
188	EDC: Powering the flight of the Philippine Eagle	Category 15: Corporate Social Responsibility	John Frederick Cruz	PAGEONE
189	PayMaya's Flash Donation Drive: Using fintech to give back to medical frontliners	Category 15: Corporate Social Responsibility	Nick Wilwayco	PayMaya Philippines, Inc.
190	Rising Amidst The Pandemic: Kayang Kaya basta't sama-sama	Category 15: Corporate Social Responsibility	Scott James Roxas	Phoenix Petroleum Philippines, Inc.
191	Smart Communities: Changing Lives and Livelihood	Category 15: Corporate Social Responsibility	CATHY YAP-YANG	PLDT and Smart
192	Better Today Time Capsule Project	Category 15: Corporate Social Responsibility	Cathy Yap-Yang	PLDT and Smart
193	BUY LOCAL, BUY SMART: Championing Corporate RICEponsibility	Category 15: Corporate Social Responsibility	Cathy Yap-Yang	PLDT and Smart

194	Digital Farmers Program: Helping Create Future-Ready Filipino Farmers	Category 15: Corporate Social Responsibility	Cathy Yap-Yang	PLDT and Smart
195	Gabay Guro: Empowering teachers and students in the age of digitization	Category 15: Corporate Social Responsibility	Cathy Yap - Yang	PLDT and Smart
196	Ready Set Read Program	Category 15: Corporate Social Responsibility	Louie Boy G. De Real	Security Bank Foundation, Inc.
197	InLife Steps for A Cause	Category 15: Corporate Social Responsibility	Ana Maria R. Soriano	The Insular Life Assurance Company Ltd.; Insular Foundation
198	SM Foundation: Spreading Social Good	Category 15: Corporate Social Responsibility	Victor Persius Chan	SM Foundation, Inc.
199	"Lusog Mata: Eye-Check ang Pamilya", Raising Awareness on Eye Health in the Time of COVID-19	Category 16: Non-Profit Campaigns	Cecile Dominguez Yujuico	EVIDENT
200	Save the Children Philippines, "The Pinoy Parent and the Advocacy for Positive Discipline"	Category 16: Non-Profit Campaigns	Aresti Tanglao	Comm&Sense Inc
201	COVIDCOMMS2021: One Voice for Children - The World Vision Virtual Fundraising Concert	Category 16: Non-Profit Campaigns	Ferdinand L. Bondoy	COMCO Southeast Asia
202	COVIDCOMMS 2021 MakatiMed Quarantine Hair Donation Campaign	Category 16: Non-Profit Campaigns	Shieyl L. Aranas	Makati Medical Center
203	adobo SheCreative Network by adobo Magazine seeks to empower women in the Philippines, "creative economy"	Category 17: Diversity and Inclusion	Samantha Beltran	adobo Magazine
204	Ford Philippines: Debunking Pick-up Truck Stereotypes through the Ford RangeHER Campaign	Category 17: Diversity and Inclusion	Leah Huang	Ogilvy & Mather Philippines, inc.
205	Celebrating the #WomenOfLRT-1	Category 17: Diversity and Inclusion	Jacqueline Gorospe	Light Rail Manila Corporation
206	Yes, SHE Can! Celebrating Women of PLDT and Smart	Category 17: Diversity and Inclusion	Cathy Yap-Yang	PLDT and Smart