

DIVISION 1: COMMUNICATION MANAGEMENT

List of Winners

Category 1: Internal Communication

Entry Title	Company	Entrant's Name
Insular Life PRIME OX (PProgram to Institutionalize Maturity in Operational Excellence)	The Insular Life Assurance Co., Ltd.	Redan Emmanuel V. Ramirez
Meralco Goes Green Internal Communications	Manila Electric Company	Daphne R. Doroja
CovidComms 2020: Gin Responsibly	Ginebra San Miguel Inc.	Nadia C. Abcede
COVIDCOMMS 2020 - No One Gets Left Behind	UnionBank of the Philippines	May G. Buencamino Dave Devilles
COVID-focused Internal Communications	Security Bank Foundation, Inc	Nicole J. Liu
Are you a Data Privacy Hero or Sidekick? The 2019 PLDT Data Privacy e-Learning Program	PLDT, Inc.	Cathy Yap-Yang
CovidComms 2020: ThrillmakersTV: Positive Doses of Thrill	RESORTS WORLD MANILA (TRAVELLERS INTERNATIONAL HOTEL GROUP, INC.)	JOSE EDWINIEL C. GUILAS
CovidComms 2020: Keeping the Lights On in the time of Pandemic	Manila Electric Company	Paul Ryan C. Gregorio
CovidComms 2020: Keeping Megaworld employees safe from COVID-19 through 'Zero Close Contacts'	MEGAWORLD CORPORATION	Harold C. Geronimo
#VoxNow Talks	Smart Communications, Inc.	Cathy Yap-Yang
CovidComms 2020: Concentrix PH on COVID-19	Concentrix CVG Philippines, Inc.	Hanica Jane Pacis
CovidComms 2020: Mula sa Puso: Redefining the Lingkod Pag-IBIG Brand of Employee Welfare during Pandemic	HOME DEVELOPMENT MUTUAL FUND (Pag-IBIG FUND)	Atty. Robert John S. Cosico
Gabay Kalikasan-SUP Ban	PLDT, Inc.	Cathy Yap-Yang
Happy Eastern: Supporting Employees Amidst COVID-19 Pandemic	ComCo Southeast Asia	Ferdinand Bondoy
I am PayMaya: Forging Employee's Ownership of PayMaya's Growth Narrative through Internal Communication	PayMaya Philippines	Nick Wilwayco
MDH CORE VALUES: RAISEIT	Manila Doctors Hospital	Karen V. Martinez
Proud Ka-Cebuana Iponaryo: Advocating financial wellness among Cebuana Lhuillier employees	PJ Lhuillier, Inc. (PJLI)	Richard O. Villaseran
The 2019 #happyhere campaign: Leveling up team member engagement at TELUS International Philippines	TELUS International Philippines, Inc.	Pia Barraza Gajasan

Category 2: Employee Engagement

Entry Title	Company	Entrant's Name
CovidComms 2020: A Day To Give/Share A Leave	Manila Electric Company	Edgardo V. Carasig
Laging Handa: The 2019 One Meralco Foundation Back-to-School Program	Manila Electric Company	Jeffrey O. Tarayao Joyce Mariz R. Hipolito
Limelight Manila Launch	Aurecon	Pia Barbarra Gajasan
The 2019 #happyhere campaign: Leveling up team member engagement at TELUS International Philippines	TELUS International Philippines, Inc. RESORTS WORLD MANILA (TRAVELLERS INTERNATIONAL HOTEL GROUP, INC.)	JOSE EDWINIEL C. GUILAS
LOVE Plus: Resorts World Manila on building a community of LOVE	PayMaya Philippines	Nick Wilwayco
PayMaya Academy: Preparing Our Talent to be 'Mission-Ready' for the Future of Work	MEGAWORLD FOUNDATION, INC.	Francisco C. Canuto
"Megaworld Takes a Stand for the United Nation's Sustainable Development Goals"	Manila Electric Company	Daphne R. Doroja
2019 One Meralco Cool-tural Festival	Ayala Foundation	Celerina R. Amores GOLDA CAMILLE GO ESTOLANO
Brigadang Ayala 2019	MOUNT GRACE HOSPITALS, INC.	Ferdinand Bondoy
COVIDCOMMS2020: Frontliners Anxiety Management Program	PayMaya Philippines	Nick Wilwayco
Happy Eastern: Supporting Employees Amidst COVID-19 Pandemic	Manila Electric Company	Jeffrey O. Tarayao Antonio M. Abuel Jr.
I am PayMaya: Utilizing the 4Cs in the New Normal	Manila Electric Company	Antonio M. Abuel Jr.
One For Trees: Engaging Employees in Sustainable Reforestation	Manila Electric Company	Antonio M. Abuel Jr.
Pasasalamat sa IDOL naming Lineman	Manila Electric Company	Antonio M. Abuel Jr.

Category 3: Human Resources and Benefits Communication

Entry Title	Company	Entrant's Name
COVIDCOMMS2020 #Fit4U: Future-Proofing UnionBank's Human Capital	Unionbank of the Philippines	Dave Devilles Milcah Guitones

Category 4: Change Communication

Entry Title	Company	Entrant's Name
Learning by Doing: Creating independent learners for nation-building	Smart Communications, Inc.	Cathy Yap-Yang
Beyond Words: The Transformative Power of Communication	UnionBank of the Philippines	May G. Buencamino Dave Devilles

Category 5: Safety Communication

Entry Title	Company	Entrant's Name
#EndTheSpread: A Safety Communications Campaign for Concentrix Philippines	Concentrix CVG Philippines, Inc.	Hanica Jane Pacis
Covid Comms 2020 Instilling good hand hygiene with #SafeHandsAtSM	SM Supermalls	Grace F. Magno
CovidComms 2020: Development of the Post-ECQ Plan - Workplace Re-entry Guidelines for Maynilad Employees	Maynilad Water Services, Inc.	Roel Espiritu
CovidComms 2020: Moving Employee Health and Safety Forward - The Conduent Philippines COVID-19 Prevention Campaign	Conduent Business Services Philippines, Inc.	Crispin T. Urbanozo III
COVIDCOMMS2020 - Embracing the Culture of SAFEwork: PayMaya's Health and Safety Principle in the New Normal	PayMaya Philippines	Nick Wilwayco Antonio M. Abuel Jr.
Meralco Integrated Reporting Management System: A Big Leap Towards a Safer Work Place	Manila Electric Company	
PLDT-Smart Cyber Security Awareness Campaign : Empowering Employees through online safety	Smart Communications, Inc.	Carlyle S. Balagot
TP is a Safe Place to Work for All	Teleperformance Philippines	Marilyn Ventenilla Antonio M. Abuel Jr.
Una sa Lahat, Safety	Manila Electric Company	

Category 6: Leadership Communication

Entry Title	Company	Entrant's Name
A Message from Mike	Teleperformance Philippines	Marilyn Ventenilla
Power Up Forum - Sustainability Edition	Manila Electric Company	Raymond B. Ravelo

Category 7: Marketing, Advertising and Brand Communication

Entry Title	Company	Entrant's Name
Learning to Naks! Empowering Filipino students to be the 'Bida' with PLDT Home Prepaid Wifi	PLDT, Inc.	Cathy Yap-Yang
MANILAMED PARA SA MANILEÑO DIGITAL VIDEO	MANILAMED - MEDICAL CENTER MANILA, INC	Shayne M. Isla
How Comfort Made Laundry Fashionable	Ogilvy & Mather Philippines	Romina Manalang
Learning Continuity Amidst Uncertainty: Teach for the Philippines' 2020 Fellowship Recruitment Campaign	Teach for the Philippines, Inc.	Andrea Grace Sawit
COVID Comms 2020: Safer and Happier at Megaworld Lifestyle Malls	MEGAWORLD CORPORATION	Tinay Magtira
Kubeta Talks - Let's Talk Dirty	Maynilad Water Services, Inc.	Abigail L. Ho-Torres
Free Stories for All with Giga Stories	Smart Communications, Inc.	Catherine Yap-Yang
Golden Kubeta Awards - Bringing Wastewater Conversations to the Mainstream	Maynilad Water Services, Inc.	Abigail L. Ho-Torres
Open to the New Shades: Thailand's Story of Diversity and Sustainable Tourism	PAGEONE	John Frederick Cruz

Focus Campaign	PLDT, Inc.	Cathy Yap-Yang
COVID Comms 2020 Dagupan Doctors Villaflor Memorial Hospital's Help is on the Way Campaign	Comm&Sense, Inc	Charlotte Reyes
Day Zero	PLDT, Inc.	Cathy Yap-Yang
"Smart at the 30th Southeast Asian Games: Connectivity and nation-building by supporting athletes" campaign	Smart Communications, Inc.	Cathy Yap-Yang
CovidComms 2020: Locally #ImmUNITY	Nutri-Asia, Inc.	James Lim
PLDT Home Fibr-powered Esports in the Philippines	PLDT, Inc.	Cathy Yap-Yang Cherry Lou B. Manarang
It's A SMalL World Johnson	SM Supermalls DDB Group Philippines	Elaine S. De Padua Marc Absalon
Spreading Happiness in Households: Phoenix SUPER LPG's 'Sarap Pala Magluto'	Phoenix Petroleum Philippines, Inc.	Salboro
TNT Big Bente Campaign	Smart Communications, Inc.	Cathy Yap-Yang
realme Philippines Mobile Legends Cup	realme Philippines	Jose de Guzman Jr.
Simple, Smart Ako	Smart Communications, Inc.	Lloyd R. Manaloto
Locally Superfruits	Nutri-Asia, Inc.	James Lim
TNT Free YouTube For All Campaign	Smart Communications, Inc.	Cathy Yap-Yang
#ItsOurTurn: A Movement that Celebrates Jollibee Store Openings Across North America	Ogilvy & Mather Philippines	Leah M. Huang
#StayHome Campaign: Turning Quarantine Time to Quality Time powered by the Strongest Connections at Home	PLDT, Inc.	Cathy Yap-Yang
#VoteForMom	SVEN	Janela Poblete
Ayala Malls Awaken Amazing	AyalaLand Malls Inc	Eunice Velasco Justine Mae D. Amihan
Justine Mae Amihan	Manila Electric Company	
BEYOND FIBER	PLDT, Inc.	Cathy Yap-Yang
CovidComms 2020: Maynilad Post-ECQ Sanitation Service Information Campaign	Maynilad Water Services, Inc.	Jennifer C. Rufo
COVIDComms 2020 PhilLife's Tutorials: Preparing Teachers for the New Normal	PhilCare	Jaeger Tanco
CovidComms 2020: Resorts World Manila's (RWM) My Frontliner Hero	RESORTS WORLD MANILA (TRAVELLERS INTERNATIONAL HOTEL GROUP, INC.)	JOSE EDWINIEL C. GUILAS
Every Step of the Way: How RCBC used digital to help clients move forward in the face of the pandemic	Rizal Commercial Banking Corporation	Virginia Alexis Villafuerte
Everyday Stories of Real IMPACT	PLDT, Inc.	Cathy Yap-Yang
FamilyMart Keeps Entrepreneurship Alive With #WeSupportSMEs	PAGEONE	John Frederick Cruz
Glucerna Shakes the World of Diabetes	SVEN	Janela Poblete

HOMEPOSSIBLE: Ready To Restart Campaign	Avida Land Corp.	Maria Teresa A. Tatco
HUEniverse	SM Supermalls	Cherry Lou B. Manarang
Ignite	PLDT, Inc.	Cathy Yap-Yang
Igniting the Nation - The ComCo Southeast Asia Write to Ignite Blogging Project	ComCo Southeast Asia	Ferdinand Bondoy
Kabayan, Kasangga, Kasama: BDO Remit's push for OFWs to bounce back from the COVID-19 pandemic	BDO Unibank	Ana Marie Reyes
Lady's Choice and the Gift of Social Commerce	Ogilvy & Mather Philippines	Romina Manalang
Maging Magiting	Ayala Foundation	Celerina R. Amores
MAKABAYAD CAMPAIGN	CIS BAYAD CENTER, INC	JUSTINE MAE D. AMIHAN
Mang Inasal 2019 "Buwan ng Wika" campaign	DDB Group Philippines	Elaine S. De Padua Melendhel G. Hernandez
More Ways to Experience More Firsts with PNB Cards	Philippine National Bank	Nick Wilwayco
PayMaya Squad: Creating a national micro-community of Filipinos living the cashless lifestyle	PayMaya Philippines	Cathy Yap-Yang
Philippine Digital Convention 2019	PLDT, Inc.	Cathy Yap-Yang
PLDT Home Wifi Prepaid: Leveling Up Students' Education through Connectivity	PLDT, Inc.	Cathy Yap-Yang
realme Philippines SuperWar	realme Philippines	Jose de Guzman Jr.
SM Hypermarket Street Food Festival 2019	SM Hypermarket	Frances C. Corsiga
SM Together, We Can	SVEN	Janela Poblete
Smart Giga Mania	Smart Communications, Inc.	Catherine Yap-Yang
Smart powers National e-Sports Team: A new generation of Filipino athletes	Smart Communications, Inc.	Cathy Yap-Yang
Smarter Healthcare with PhilCare Prepaid Cards	PhilCare	Jaeger Tanco
Spreading the joys of going cashless through the "Don't Pay Cash. PayMaya!" campaign	PayMaya Philippines	Nick Wilwayco
STI Career Camp: Molding the Next Generation of Empowered Students Through Holistic Education	PAGEONE	John Frederick Cruz
STI SCOPE: Guiding the Youth to A Brighter Tomorrow	PAGEONE	John Frederick Cruz
Tagay 2.0	Ginebra San Miguel Inc.	Paolo Jose R. Tupaz
TEACHERS HELPING TEACHERS. How PhilLife Financial built a solid online following among teachers by producing content that they love	PhilCare	Jaeger Tanco
#TogetherAhead: JobStreet's Response to the Covid19 Impact	ComCo Southeast Asia	Ferdinand Bondoy
The Future Workforce: JobStreet's Find the Job You Love Campaign	ComCo Southeast Asia	Ferdinand Bondoy
TNT Giga Stories Campaign	Smart Communications, Inc.	Cathy Yap-Yang
TNT Giga Video 50 Summer Campaign	Smart Communications, Inc.	Cathy Yap-Yang

Towards a Nation Where Filipinos are No Longer Unbanked: Cebuana Lhuillier's Iponaryo Campaign	PJ Lhuillier, Inc. (PJLI)	Richard O. Villaseran
UB Project Applause	FCB Manila	Jean D. Gregorio
Ultimate Travel Feels at the Philippine Airlines Ultimate Seat Sale	SVEN	Janela Poblete

Category 8: Customer Relations

Entry Title	Company	Entrant's Name
"Meralco Advisory: Informing, Educating and Equipping Customers with Knowledge through Innovative Communications"	Manila Electric Company	Joe R. Zalzarriaga
AboitizPower's I-REACH (Integrated Response and Awareness towards COVID-19 Hazards) COVID campaign	Aboitiz Power Corporation	Karen Lee Tango Ana Maria R. Soriano
COVIDComms 2020: Insular Life For the Filipino Online Forums	The Insular Life Assurance Co., Ltd.	Donna Patricia Manio
CovidComms 2020: 3T Campaign	Okada Manila	Manio
Convenience Food Retailing: Introducing the new FamilyMart	FamilyMart Philippines	Angelo Balajadia
CovidComms 2020: McDonald's Philippines M Safe	GREEN BULB PUBLIC RELATIONS, INC	LEAH CARINGAL
COVID Comms 2020: Safer and Happier at Megaworld Lifestyle Malls	MEGAWORLD CORPORATION	Tinay Magtira
Tatak Tamaraw	Far Eastern University	Joeven R. Castro
Awaken Amazing Thrills: Ben	AyalaLand Malls Inc	Enna Michelle Fortu
CovidComms 2020: realme Philippines Squadcast	realme Philippines	Jose de Guzman Jr.
FEU Learning Journey (FLJ)	Far Eastern University	Joeven R. Castro
ikotMNL Mobile App Campaign	Ripple8, Inc.	Robert T. Vito
SM City BaguioProject Seeds	Shopping Center Management Corporation	Jose M. Yan-I
SM Together, We Can	SVEN	Janela Poblete
Towards a Nation Where Filipinos are No Longer Unbanked: Cebuana Lhuillier's Iponaryo Campaign	PJ Lhuillier, Inc. (PJLI)	Richard O. Villaseran
Unleash Your Colors: A Pride Month Celebration at Megaworld Lifestyle Malls	MEGAWORLD CORPORATION	Tinay Magtira

Category 9: Media Relations

Entry Title	Company	Entrant's Name
Meralco Digital Press Conferences: Keeping Close with Media and Public Despite Social Distancing	Manila Electric Company	Joe R. Zalzarriaga
Ensuring our Stakeholders are Informed: The 2019 Quarterly Meralco Operating and Financial Media Briefings	Manila Electric Company	Joe R. Zalzarriaga
COVID Comms 2020: Safer and Happier at Megaworld Lifestyle Malls	MEGAWORLD CORPORATION	Tinay Magtira

Jollibee's 'Best Twirl Ever' with Catriona Gray	Ripple8, Inc.	Robert Vito
We Rise Together: BDO Remit and online influencers collaborate for OFW families	BDO Unibank	Anamarie Reyes
#TogetherAhead: JobStreet's Response to the Covid19 Impact	ComCo Southeast Asia	Ferdinand Bondoy
2019 PhilCare Wellness Index	PhilCare	Jaeger Tanco AGAPITO "JOE" ZALDARRIAGA
Bayanihan at Malasakit: Meralco's Taal restoration and CSR response	Manila Electric Company	
COVID Comms PhilCare Community Quarantine Wellness Index: Filipinos and the New Normal	PhilCare	Jaeger Tanco AGAPITO "JOE" ZALDARRIAGA
COVID COMMS 2020: ENLIGHTENING THE PUBLIC ON ECQ MONTHS BILL SPIKE ISSUE THROUGH MEDIA ENGAGEMENT	Manila Electric Company	
COVIDCOMMS 2020: Empowering the Media Industry with Safe Contactless Payments Amid the COVID-19 Pandemic	PayMaya Philippines	Nick Wilwayco
CovidComms 2020: Harnessing the Power of Quad Media to Inform and Help GSIS Members and Pensioners During the COVID-19 Crisis	Government Service Insurance System	Mercedita Irene D. Tayag AGAPITO "JOE" ZALDARRIAGA
Meralco's revitalized renewable energy push for solar microgrids	Manila Electric Company	
Stylescapes at Ayala Malls	AyalaLand Malls Inc	Ana Sison
Tech Talk ON-AIR	PLDT, Inc.	Cathy Yap-Yang
The Witcher Premiere with Netflix	AyalaLand Malls Inc	Jaevyn Ann C. Lazaro

Category 10: Community Relations

Entry Title	Company	Entrant's Name
COVIDComms 2020: Enabling communities amid the pandemic with SM Rider Program	SM Supermalls	Grace F. Magno
COVID COMMS 2020: SM Foundation: Spreading #SocialGood Amidst COVID-19	SM FOUNDATION	Victor Persius Chan
CovidComms 2020: Green Transport for Frontliners	eSakay, Inc.	Raymond B. Ravelo Cecile Dominguez-Yujuico
World Without Waste Communities Project - Bacolod	EVIDENT	
Baslay Coffee: Brewing a Better Life for Kaingeros	ENERGY DEVELOPMENT CORPORATION	John Frederick Cruz
BetterBanking for a Better World	Security Bank Foundation, Inc	Nicole J. Liu
BPI Sinag 2019 (Year 5): The Expansion	Bank of the Philippine Islands	Owen L. Cammayo
CovidComms 2020: McDonald's Kindness Kitchen	GREEN BULB PUBLIC RELATIONS, INC	LEAH CARINGAL Jeffrey O. Tarayao Michael J. Del Rosario
OMF's Household Electrification Program	Manila Electric Company	
SM for SMEs: Highlighting stories of growth and success through a digital campaign	SM Supermalls	Grace F. Magno

SM Foundation: Spreading #SocialGood	SM FOUNDATION	Victor Persius Chan
SMDC Happynings	SM Development Corporation	Ana Liza Bautista
The Good Store: A Commitment to Sustainability	Manila Electric Company	Raymond B. Ravelo

Category 11: Government Relations

Entry Title	Company	Entrant's Name
Iloilo Business Park P2P Launch	MEGAWORLD CORPORATION	Tinay Magtira
PayMaya's LGUs Embracing and Accelerating Digitalization Program Webinar Series	PayMaya Philippines	Nick Wilwayco
Arcovia City in partnership with Pasig City (Paskotitap and the Magical Holiday Lights)	MEGAWORLD CORPORATION	Tinay Magtira

Category 12: Financial Communication

Entry Title	Company	Entrant's Name
Economic Forum 2020: The Philippine Economy and the impact of COVID 19 on the financial sector	Security Bank Foundation, Inc	Nicole J. Liu
MPIC Summary Report: Investing in a Green Legacy / Sustainability Report: Empowering Sustainable Communities	Metro Pacific Investments Corporation	Maricris D. Aldover - Ysmael

Category 13: Issues Management and Crisis Communication

Entry Title	Company	Entrant's Name
Explaining the rotational water service interruptions in the West Zone	Maynilad Water Services, Inc.	Jennifer C. Rufo Mercedita Irene D. Tayag
CovidComms 2020: Unwavering Service to GSIS Stakeholders Amid the COVID-19 Crisis	Government Service Insurance System	AGAPITO "JOE" ZALDARRIAGA
MERALCO'S PROACTIVE SUPPLY PROCUREMENT COMMUNICATION CAMPAIGN	Manila Electric Company	John Frederick Cruz AGAPITO "JOE" ZALDARRIAGA
TRAIN to Progress: Ensuring Investor Confidence in Philippine Ecozones	PAGEONE	
Typhoon Tisoy Response: Managing crisis communications during 2019's strongest typhoon	Manila Electric Company	

Category 14: Corporate Social Responsibility

Entry Title	Company	Entrant's Name
Learning by Doing: Creating independent learners for nation-building	Smart Communications, Inc.	Cathy Yap-Yang Aniceto M. Sobepreña
2019 Metrobank Foundation Outstanding Filipinos	Metrobank Foundation, Inc.	
KKK Towards a Green Future	eSakay, Inc.	Raymond B. Ravelo
ABS-CBN's COVID 19 Response in the service of the Filipino	ABS-CBN CORPORATION	KANE ERROL CHOA

Digital Farmers Program: Empowering Farmers through Mobile and Internet Literacy	Smart Communications, Inc.	Cathy Yap-Yang
COVID Comms 2020: The Metrobank Group and GT Capital Holdings Response to Contribute in Combating COVID-19	Metrobank Foundation, Inc.	Aniceto M. Sobepreña
COVID COMMS 2020: SM Foundation: Spreading #SocialGood Amidst COVID-19	SM FOUNDATION	Victor Persius Chan
COVIDCOMMS 2020: PayMaya's #OneAgainstCOVID19 CSR campaign	PayMaya Philippines	Nick Wilwayco
Build a School, Build a Nation: The Classrooms Project	Security Bank Foundation, Inc	Louie Boy G. De Real
Sun Life Foundation's Sun Pera-Aralan: Helping Public School Teachers Secure Their Future through Financial Management	AHA! Behavioral Design	John Leinard A. Ramos
Digital Catechism: Road to PH's 500 Years of Christianity	Smart Communications, Inc.	Cathy Yap-Yang
Coping With Youth Depression Through Digital Avatars	PAGEONE	John Frederick Cruz
COVIDCOMMS 2020 -- UnionBank Digital Heroes and Heroines Pay it Forward	UnionBank of the Philippines	Dave Devilles Milcah Guitones
CovidComms 2020: "MEGA MALASAKIT: Megaworld Foundation COVID-19 Response"	MEGAWORLD FOUNDATION, INC.	Francisco C. Canuto
Kaisa sa Kabuhayan: Aplaya Sardines Enterprise with Atimonan Fisherfolks	Atimonan One Energy, Inc.	Jester Querubin Oliver Victor B.Amoroso
Kapuso Barangayan on Wheels	GMA Network, Inc.	Angela Javier Cruz Donna Patricia Manio
GMA Network Excellence Award	GMA Network, Inc.	James Lim
CovidComms 2020: Play Your Part	Okada Manila	ANICETO M. SOBREPEÑA
Smart Communities and the UNSDGs: Technology for GOOD, Technology for Development	Smart Communications, Inc.	John Frederick Cruz Juan Martin Garcia Bunag
CovidComms 2020: #TogetherAhead: JobStreet's Response to the Covid19 Impact	ComCo Southeast Asia	Cathy Yap-Yang
Bring Your Own Bote (BYOB)	Nutri-Asia, Inc.	Ferdinand Bondoy
Bags of Blessing 2020: #BeyondFestivityGenerosity	GT Foundation, Inc.	James Lim
Baslay Coffee: Brewing a Better Life for Kaingeros	ENERGY DEVELOPMENT CORPORATION	ANICETO M. SOBREPEÑA
ALI COVID-19 RESPONSE: AYALA LAND PAYS IT FORWARD	Investor Relations Global, Inc.	John Frederick Cruz Juan Martin Garcia Bunag
School-in-a-Bag: Leveraging Partnerships for Education School-in-a-Bag: Leveraging Partnerships for Education	Smart Communications, Inc.	Cathy Yap-Yang
#LearnSmart Apps Program: Enhancing Mother Tongue-Based Learning Through Collaboration and Innovation	Smart Communications, Inc.	Cathy Yap-Yang
Advancing WASH in Schools in the Philippines: Manila Water Foundation's Lingap - Linis Lusog Project	Manila Water Foundation	Reginald M. Andral
BAYANihan para sa Taal	Bank of the Philippine Islands	Owen L. Cammayo
Covid Comms 2020: Enabling MSMEs to bounce back with Kasama Ng SM	SM Supermalls	Grace F. Magno
COVIDComms 2020: The Green Heart of Palawan - Wildlife Conservation in the Victoria Anepa'an Mountain Range	International Container Terminal Services, Inc.	Narlene A. Soriano

CovidComms 2020 RecoverEADS: Feeding Hungry Hearts and Minds	1DIGITAL MEDIA GROUP (1DMG)	JILL AQUINO
CovidComms 2020: "Megaworld Foundation Scholarship Program in the New Normal"	MEGAWORLD FOUNDATION, INC.	Francisco C. Canuto
COVIDComms 2020: From Farmers to Frontliners	Manila Electric Company	Jeffrey O. Tarayao
CovidComms 2020: StaySafe.ph: A Digital Bayanihan Platform	Multisys Technologies Corporation	Athena Ordoña
COVIDComms 2020: The Good Guys Campaign	SM Development Corporation	Ana Liza Bautista
Gabay Guro Building the Nation, One Teacher at a Time	PLDT, Inc.	Cathy Yap-Yang
Gabay Kalikasan	PLDT, Inc.	Cathy Yap-Yang
Mang Inasal "Solb ang Pinoy": Incomparable Pinoy Ingenuity	DDB Group Philippines	Elaine S. De Padua
Mang Inasal's 2019 "Gawad Pilipino"	DDB Group Philippines	Elaine S. De Padua
METROBANK FOUNDATION FELLOWSHIP IN PUBLIC SERVICE	Metrobank Foundation, Inc.	MR. ANICETO M. SOBREPENA
No School Left in the Dark - Energizing the farthest public schools in the Philippines	Manila Electric Company	Jeffrey O. Tarayao Rainier R. Manguiat
Pilipino, Iponaryo: Cebuana Lhuillier equips PH's unbanked sector with its micro-savings program	PJ Lhuillier, Inc. (PJLI)	Richard O. Villaseran
Regalo Mo, Kinabukasan Ko: Scholarship Program for Security Bank Agency Personnel and their Children	Security Bank Foundation, Inc	Louie Boy G. De Real
Safe PH for Smart Millennials	Smart Communications, Inc.	Cathy Yap-Yang
SM Foundation: Spreading #SocialGood	SM FOUNDATION	Victor Persius Chan
SWEEP: Digital Shift for Future Ready Schools	Smart Communications, Inc.	Cathy Yap-Yang
The First Virtual Metro Community Bazaar	Metro Retail Stores Group, Inc.	Jocelyn B. Paginado
TNT Tropang Ready Batch 2: Disaster Preparedness for the Youth	Smart Communications, Inc.	Cathy Yap-Yang
Unang Hirit Serbisyo at Puso and Ligas-Padyak Project	GMA Network, Inc.	Angela Javier Cruz Aniceto M. Sobrepña
UNLEASH: 2019 Metrobank Art and Design Excellence	Metrobank Foundation, Inc.	Sobrepña Mark Gregor
Yellow Collar Initiative Campaign	China Online Innovations, Inc / 51Talk	Cabuloy

Category 15: Government Communication Programs

Entry Title	Company	Entrant's Name
Keeping GSIS Stakeholders and Employees Safe and Informed Amid the COVID-19 Crisis	Government Service Insurance System	Mercedita Irene D. Tayag
Communicating Science and Technology in Offline Communities through STARBOOKS	Department of Science and Technology - Science and Technology Information Institute	Richard P. Burgos Leilani Barlongay-Macasaet
Countdown to the 30th South East Asian Games: A Media Campaign	Bases Conversion and Development Authority	

CovidComms 2020: Bayanihan para sa Digital Ayuda: Building the Philippine Government's Cashless Infrastructure for Financial Aid with PayMaya	PayMaya Philippines	Nick Wilwayco
COVIDCOMMS 2020: Ensuring Health and Safety in Philippine Road Transport amidst the COVID-19 Pandemic	DEPARTMENT OF TRANSPORTATION	John Frederick Cruz
CovidComms 2020: Safe at Home with E-Payments: Quick Digital Payments Adoption Communications Campaign	EVIDENT	Cecile Dominguez-Yujioco

Category 16: Nonprofit Campaigns

Entry Title	Company	Entrant's Name
Leaving No One Behind: Manila Water Foundation's 2019 World Toilet Day Celebration	Manila Water Foundation	Reginald M. Andal Ferdinand L. Bondoy
No Plastics in Nature - The Reinforcement of WWF-Philippines' #AyokoNgPlastik Initiative	ComCo Southeast Asia	Marco M. Polo
Animosaic 2: Humans of Saint La Salle (DLSU-D Edition)	De La Salle University - Dasmariñas	Ferdinand Bondoy
One for Children - The World Vision "Mother-Baby Friendly Philippines" Initiative	ComCo Southeast Asia	Ferdinand L. Bondoy
CovidComms 2020: Continuing the Race for a Better Future - The World Vision Virtual Run for Children	ComCo Southeast Asia	JOSE EDWINIEL C. GUILAS
CovidComms 2020: Pinas Muna Tayo	RESORTS WORLD MANILA (TRAVELLERS INTERNATIONAL HOTEL GROUP, INC.)	OSE EDWINIEL C. GUILAS
CovidComms 2020: The L.O.V.E. Project	RESORTS WORLD MANILA (TRAVELLERS INTERNATIONAL HOTEL GROUP, INC.)	GUILAS
Smile Train Philippines - Telehealth Program and Speech Camp 2020	GREEN BULB PUBLIC RELATIONS, INC	LEAH CARINGAL